

**Appendix B:**  
**Ideas from Residents Stakeholders meeting MARCH 20, 2012**

- **Focal Points**
  - Lighting
    - Old fashioned lamp posts (e.g., Ogunquit and Block Island) on York Street as you approach the village (not just in the center) to indicate arrival
    - Flags, flowers, etc.
  - Cumberland Farms building needs to fit better
  
- **Traffic and Pedestrian**
  - Traffic enforcement
    - Police presence makes a difference
    - Lower speed of cars through the village
      - Narrow the roadway for cars to slow them down as they enter
      - Bump outs for traffic calming and greater visibility of pedestrians
  - Parking
    - Need for off-street parking
      - Shuttle service to and from parking (like the hospital does)
        - Town property abutting Coventry Hall has potential for parking
        - Use Fire station land for parking lot, but not necessarily the front part of the lot, which might be better served by a retail shop or restaurant
      - Hospital parking garage would help
  - Sidewalks
    - Make it easier to walk around
    - Parsons Company land connects Woodbridge to Village
      - Woodbridge Road as a secondary commercial zone
      - Moulton Lane area is part of the Village
  - Fire Station should be moved out of village
  
- **Land Use**
  - Businesses
    - Types of businesses needed
      - Restaurants, boutiques, bistros, etc. Less ground floor office space, more diversity and vitality in retail mix. Village used to have grocery, hardware, etc.
      - Is there a way to gauge what sort of businesses would like to be there, and then design for them?
  - Relax zoning standards
    - Require less parking on-site for businesses.
    - Make lot coverage (and other dimensional standards) less restrictive

- **Other Ideas**

- Place utilities underground
- No traffic lights
- No parking meters
- Foster the Village
  - Nurture businesses (e.g., Kittery)
  - Beautification program needed throughout the Village
    - Clean up the YPL retention pond
- Town needs an arborist to maintain old trees
  - More trees needed in the Village
- Need for funding of major improvements
  - Grant money
  - Tax credits for refurbishment
  - Economic development conference (Gov. LePage and Sen. Collins)