

**Appendix A:**  
**Ideas from Business Stakeholders meeting JANUARY 17, 2012**

- **Focal Points**
  - Signage (approaching from Route 1)
    - Historical area ahead
    - Signs are not always pretty (but they should be)
      - Consider cost of signs (a waste?)
  - Flower pots strategically placed
    - Hanging plants on poles to save valuable street-level space
  - Lighting
    - Victorian lamp posts
    - Electrical outlets on poles for holidays, etc.
  - Former Methodist Church
    - York Hospital plans new uses
    - Can public uses be incorporated?
  - Cumberland Farms building can (and should) be altered
- **Traffic and Pedestrian**
  - Difficulty of moving around the village
    - Traffic enforcement
      - Police presence
        - Roving police presence in the village
        - Crow's Nest (kiosk) at Monument for police officer
    - Dangers of walking through the village
      - Lower speed of cars through the village
        - 25 mph should be enforced
        - Rumble strips from all directions (Route 201 in Jackman)
      - Quieting traffic
        - Caution about noise of rumble strips
        - Residents would object to noise
        - Possibility of quieter equivalent, such as brick or other textured pavement
      - STOP signs are an improvement
    - Narrow the roadway for cars
      - Might allow for bike lane and sidewalks
  - Parking
    - Limit time cars can be parked on street
    - Removal or relocation of parking spaces that block crosswalks or site lines.
    - Parking problems are cyclical throughout the day (and seasonally)
    - Some on-street parking obscures views of businesses
    - Same amount of parking now as in 1934
    - Leave parking space in front of their shops for paying customers

- Need for off-street parking
  - Remote parking should be an immediate goal
    - Coventry Hall has potential for parking area
    - Fire station land for parking lot
- Sidewalks
  - Get people walking more
  - Area needs continuity of sidewalks
    - From First Parish to at least as far as Bagel Basket (both sides of street)
    - Sidewalks are needed on both sides of York Street
    - Sidewalks and any public or restaurant seating need to be elevated above roadway
- Crosswalks
  - Not hashed and not safe
  - Bricked crosswalks would define pedestrian safety zones
- Bike Lanes (and trails)
  - Parsons Company land
    - Moulton Lane area
  - Old trolley right of way
- Fire Station should be moved out of village
- **Land Use**
  - Businesses
    - Opportunities for eating outside
      - Picnic tables
    - More activity in the village benefits everyone
      - Activity is cyclical (daytime v. night time)
      - A more varied mix of businesses would be welcome
      - Colorful awnings & umbrellas are signals of life and activity: attract people
  - What is missing from the village?
    - Gathering places
    - Playground (for young families)
    - Types of businesses
      - Restaurant, bar, cafe, dessert place, bookstore
    - Multi-use facilities
      - Theatre or performance center
        - An outdoor facility on Town land (next to Coventry Hall) was suggested
    - Night life
    - Coherent thematic elements
  - Zoning changes needed (no one is in compliance now)
    - Review and revise lot coverage standards.
    - Require less parking on-site for businesses.
    - Change setback requirements
    - Lot coverage standards

- **Other Ideas**

- We need a coherent vision for York Village
- More interaction needed among business owners
- Business begets business
- A study of zoning changes was done some years ago: where is it?
- Is there funding for major improvements?
- Need for greater cooperation among Town, Water and Sewer districts
- Public restrooms